

**FINA-3331:01
INVESTMENTS
SPRING- 2022**

COURSE INFORMATION:

Class Meeting Day & Time: Tuesday and Thursday – 2:00pm-3:15pm (CST)

Instructor: H. Zafer Yuksel

Office: OCNR 366

Office Hours: Tuesday and Thursday – 3:30pm-4:30pm (CST) or by appointment on Zoom

Office Phone: 361.825.6015

Email: zafer.yuksel@tamucc.edu

WEBSITES USED:

- [Blackboard](#)
- [Instructor's personal website](#)
- [ZOOM](#)
- **Connect** → you need to access the assignments and exams from the links in Blackboard!!

IMPORTANT MESSAGES:

Course Period: January 18 – May 12, 2022

Last Day to Register or Add a Class: January 25, 2022

Last Day to Drop a Class: April 8, 2022

Pursuant to the guidance we have received from TAMUS, the University encourages those who have not yet received their COVID-19 vaccination to wear a face covering, but the requirement to wear a face covering, along with University Procedure 34.99.99.C0.02, is rescinded immediately. In other words, face masks and vaccinations are encouraged, but they are not required at this time.

- **If you are exhibiting symptoms of COVID-19 you should NOT report to campus. If you have not been vaccinated and have come into close contact with someone who has COVID-19, you should NOT report to campus. COVID-19 testing remains available on campus. Contact tracing and quarantining protocols for those who have not received vaccinations remain in effect.**
- **Vaccination remains the most effective way to mitigate the impact of COVID-19.** Everyone 12 and older is eligible for the vaccine. You may seek vaccination at scheduled clinics on campus, or you may seek vaccination through your local health care providers such as your primary care physician or pharmacy. Locate a vaccine provider near you on the [CDC's vaccine finder website](#).
- **It is recommended to continue practicing healthy habits** including practicing physical distancing where possible, wearing a face-covering over your nose and mouth if you are not vaccinated, and staying home when sick.

COURSE DESCRIPTION:

Framework of financial markets, valuation of the firm, security analysis, investment equity versus debt, efficiency of market evaluation, diversification efforts, investment goals, and portfolio selection.

COURSE PREREQUISITES:

ACCT 2301 or equivalent MATH 1325, and Junior standing or above.

LEARNING OBJECTIVES:

By the end of this course, the students will be able to:

1. Learn the basic financial concepts involved in investment management.
2. Understand the processes involved in investment management.
3. Learn how to calculate investment return with both arithmetic and geometric means.
4. Calculate the present value of future cash flows.
5. Learn how to calculate the risk of an investment.
6. Learn how to calculate the selling price of stocks and bonds.

RELATIONSHIP TO OTHER COURSEWORK:

This course provides an introduction to investment management issues, which complement the broader financial management issues discussed in FINA 3310. **This course is a prerequisite to the advanced course in investments, Portfolio Theory and Security Analysis (FINA 4332).** An understanding of the investment concepts is also useful for understanding related Finance concepts including Corporate Finance (FINA 3310, FINA 4310), International Finance (FINA 4315), and, Financial Statement Analysis (FINA 4334).

REQUIRED MATERIALS:

Fundamentals of Investment: Valuation and Management, by Jordan, Miller and Dolvin. 9th edition, McGraw Hill Publishers, Hard Copy ISBN: 9781260778601.

ADDITIONAL REQUIREMENTS:

- Financial Calculator:
 - A calculator that does **two variable statistic** (that is y^x) is needed for homework and exams. **HP 10BII** or **Texas Instrument's BAII Plus** business calculators that are the models of calculator that are authorized for use during CFA exam. *No scientific calculators will be allowed.*
- Electronic Device:
 - Desktop or laptop computers are required to complete the course.
 - Internet Access for accessing Blackboard, university and publicly available databases and information.
- Required Software:
 - Microsoft Internet Explorer (11.0) or Firefox, Adobe Acrobat Reader (11.0 or higher), Microsoft Office 2016. Please also visit [TAMU-CC student laptop recommendation that meets the needs of your program of study.](#)

COURSE REQUIREMENTS:

- **LEARN SMART (SB) ASSIGNMENTS, HOMEWORK AND QUIZES:**
 - Over the course of the semester, each student will complete learn smart assignments, homework assignments and quizzes.
 - All assignments including learn smart (**SB assignments**) are Mandatory!!!!
 - In BB9 (Blackboard) each unit folder contains a link to its corresponding homework assignments and quizzes.
 - All homework assignments and quizzes must be completed by their due date. They are open notes, open books.
 - There are 14 Learn Smart (SB) assignments, 14 Homework assignments and 14 Quizzes.
 - Students can submit two answers for each homework/problem question and they are allowed to check if their answers are correct without any penalties. There are no time limit for learn smart (SB) and homework assignments other than due dates. No printing is permitted.
 - Quizzes have a time limit of 30 - 45 minutes and students are only allowed one answer. They should be completed after the homework assignments.

- **EXAMS:**
 - There will be two exams worth 30% of the overall grade. Final Exam will be administrated online through Blackboard or Connect.
 - Test format can be essay type questions, multiple-choice theoretical questions, and problems. Exam problems/questions will emphasize the understanding and application of concepts and topics covered.
 - All tests are closed book, closed notes. Only a formula sheet will be allowed during examinations.

COURSE POLICIES:

Attendance/Tardiness: No late work will be accepted. Because of the short 7-week duration of this course, you are strongly encouraged to arrange your schedule to facilitate timely completion of all assignments. Though this is an online course, one is expected to attend (log in) at regular intervals to complete assignments and participate in other class activities.

Late Work and Make-Up Exams: No make-up exams will be administered. If you must miss an exam, notify me in advance and provide written documentation that the absence was an excused University activity, a severe illness, or a dire emergency. Otherwise, a zero will be assigned for the exam. All assignments are to be turned in at the beginning of the class on their due date unless otherwise instructed. Late assignments will not be accepted.

Academic Integrity/Plagiarism: University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity, or plagiarism. (Plagiarism is the presentation of the work of another as one's work.) In this class, academic misconduct or complicity in the act of academic misconduct on an assignment or test will result in disciplinary action.

Dropping a Class: I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. **LAST DAY TO DROP THE CLASS is Friday, APRIL 8.** Dropping a class results an automatic grade of “W” this term.

Classroom/professional behavior: Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

Student Grade Appeals: As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged first to discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost.

Disabilities Accommodations: The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116. If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

Statement of Academic Continuity: In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University-Corpus Christi, this course would continue through the use of Blackboard and/or email. Also, the syllabus and class activities may be modified to allow the continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

Civil Rights Statement: Texas A&M University-Corpus Christi is committed to fostering a culture of caring and respect that is free from discrimination, relationship violence, and sexual misconduct, and ensuring that all affected students have access to services. For information on reporting Civil Rights complaints and support resources, (including pregnancy support accommodations) or university policies and procedures, please contact the University Title IX Coordinator, Sam Ramirez (Samuel.Ramirez@tamucc.edu) or Deputy Title IX Coordinator, Rosie Ruiz (Rosie.Ruiz@tamucc.edu) at (361) 825-5826 or visit the TAMUCC website at <http://edcs.tamucc.edu/titleIX/>.

Limits to Confidentiality. Essays, journals and other materials submitted for this class are generally considered confidential pursuant to the University's student record policies. However, students should be aware that University employees, including instructors, are not able to maintain confidentiality when it conflicts with their responsibility to report alleged or suspected civil rights discrimination that is observed by or made known to an employee in the course and scope of their employment. As the course instructor, I must report allegations of civil rights discrimination, including sexual assault, relationship violence, stalking, or sexual harassment to the Title IX Coordinator if you share it with me.

These reports will trigger contact with you from the Civil Rights/Title IX Compliance office who will inform you of your options and resources regarding the incident that you have shared. If you would like to talk about these incidents in a confidential setting, you are encouraged to make an appointment with counselors at the University Counseling Center (<https://counseling.tamucc.edu/>).

Campus Emergencies: At TAMU-CC, your safety is a top concern. We actively prepare for natural disasters or human-caused incidents with the ultimate goal of maintaining a safe and secure campus.

- For any emergency, dial the University Police Department (UPD) at **361-825-4444** or dial 911. It's a good idea to have the UPD emergency number (and non-emergency number 361-825-4242) saved in your cell phone.
- There are nearly 200 classroom telephones throughout campus. If you feel threatened or need help and don't have a cell phone, dial 4444 (emergency) or 4242 (non-emergency) to be connected to UPD.
- If we hear a fire alarm, we will immediately evacuate the building.
 - Proceed to the nearest building exit or evacuation stairway. Do not use the elevator. Persons who need help navigating stairs should proceed to a marked Area of Rescue Assistance, if possible.
 - Persons with disabilities should speak with their faculty about how to best assist them in case of an emergency.
 - Review the evacuation route (see specific Building Emergency Plan).
- TAMU-CC employs the Code Blue Emergency Notification System, an alert system which connects the campus community during emergency situations.
 - The notifications include emails, text and pre-recorded messages, as appropriate.

- Code Blue emergencies may include severe weather warnings, threats, school closures, delays, evacuations and other incidents which disrupt regular campus activities.
- Students can update personal contact information anytime at <https://emergency.tamucc.edu/contactform/>
- Shelter in Place via Code Blue.
 - "Shelter-in-place" means to take immediate shelter where you are and may be implemented for severe weather, hazardous material spills, active shooters or other dangerous situations.
 - If there is a shelter in place for a **tornado warning**, our preferred location is the bottom floor of this building, away from windows and doors.
- Active Threat Protocol. There are three things you could do that make a difference if there is an active threat: Run, Hide, and/or Fight. For more information about the Run, Hide, Fight protocol, including what to do when law enforcement arrives, visit <http://safety.tamucc.edu/ems/activethreat.html>

For the *Quick Campus Guide to Campus Emergencies* (including a list of Areas of Rescue Assistance and additional protocols on assisting persons with physical disabilities, hurricanes, bomb threats, animal bites, crime reporting, elevator entrapment, etc.), visit: <https://safety.tamucc.edu/uploads/Site/finalbooklet.pdf>

GRADING:

The final grade is a weighted average of scores. It is not based on TOTAL points

Course Work	Percentage of Total Grade
Learn Smart Assignments	100
Homework Assignments	150
Quizzes	150
Exam 1	300
Exam 2	300
TOTAL	1000

A letter grade may be determined based on the percentage earned of total points possible, as follows: A: 90-100%, B:80-89%, C:70-79%, D:60-69%, F:0-59%

TENTATIVE CLASS SCHEDULE

Note: This is a tentative outline, and the actual coverage will depend on the pace of progress of the class.

Week	Dates	Unit	Chapter	Assignments	Due Date
1	1/17-1/21	Syllabus and Introduction Unit 1: Brief History of Risk and Return	Chapter 1	SB #1, HW #1, Quiz #1	1/28 (by 11:55 pm CST)
2	1/24-1/28	Unit 2: Overview of Security Types	Chapter 2	SB #2, HW #2, Quiz #2	2/4 (by 11:55 pm CST)
3	1/31-2/4	Unit 3: Security Types	Chapter 3	SB #3, HW #3, Quiz #3	2/11 (by 11:55 pm CST)
4	2/7-2/11	Unit 4: Mutual Funds and Other Investment Companies	Chapter 4	SB #4, HW #4, Quiz #4	2/18 (by 11:55 pm CST)
5	2/14-2/18	Unit 5: The Stock Market	Chapter 5	SB #5, HW #5, Quiz #5	2/25 (by 11:55 pm CST)
6	2/21-2/25	Unit 6: Common Stock Valuation	Chapters 6	SB #6, HW #6, Quiz #6	3/4 (by 11:55 pm CST)
7	2/28-3/4	Unit 7: Stock Price Behavior and Market Efficiency Unit 8: Behavioral Finance	Chapter 7 Chapter 8	SB #7, HW #7, Quiz #7 SB #8, HW #8, Quiz #8	3/11 (by 11:55 pm CST)
8	3/7-3/11	Review and Exam 1 (Unit 1,2,3,4,5,6,7 & 8)			
9	3/21-3/25	Unit 9: Interest Rates	Chapter 9	SB #9, HW #9, Quiz #9	3/28 (by 11:55 pm CST)
10	3/28-4/1	Unit 10: Diversification and Risky Asset Allocation	Chapter 11	SB #10, HW #10, Quiz #10	4/15 (by 11:55 pm CST)
11	4/4-4/8	Unit 11: Return and Risk, and Security Market Line	Chapter 12	SB #11, HW #11, Quiz #11	4/22 (by 11:55 pm CST)
12	4/11-4/15	Unit 12: Performance Evaluation and Risk Management	Chapter 13	SB #12, HW #12, Quiz #12	4/29 (by 11:55 pm CST)
13	4/18-4/22	Unit 13: Corporate and Government Bonds	Chapter 18	SB #13, HW #13, Quiz #13	5/3 (by 11:55 pm CST)
14	4/25-4/29	Unit 14: Global Economic Activity and Industry Analysis	Chapter 20	SB #14, HW #14, Quiz #14	5/3 (by 11:55 pm CST)
	5/3	Exam 2 (Cumulative)			